

THE *New You*

THE
GEORGIA INSTITUTE
FOR PLASTIC SURGERY

feel better about yourself®

Winter 2014

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A “New You” for the New Year

Have you made your “New Years Resolutions” yet? Every year each of us has the opportunity to evaluate all the things that we can do to improve one’s health and one’s life. Some of the most common and most important resolutions include eating healthier, stop smoking, drinking in moderation, and taking better care of yourself and your skin.

We encourage you to follow up on your resolutions – lose weight, be healthy, live a long time. The plastic surgeons at The Georgia Institute For Plastic Surgery can help you enjoy life as well. We can teach you how to rejuvenate your skin (Obagi), to lessen those fine wrinkles (Botox), fill those deeper folds (Restylane/Juvéderm) and even lift and smooth your overall contours. In addition, after significant weight loss some individuals will need help to trim away excess skin. So if you need help, call (912) 355-8000 and ask for your resolution helpers!

Before



After



Before



After



A “New You” after Facial Rejuvenation.

www.mycosmeticsurgeon.md

More Natural Breast Shape With Form Stable Implants

Cosmetic



Before



Augmentation With Form Stable Implant



Before

After

Plastic Surgeons have just been given one more tool for the enhancement or reconstruction of a women's breast – the new Form Stable breast implants. For the last few years, you have probably heard of the “Gummy Bear” implants. These implants have a thicker consistency – they can maintain a shape that has more inferior pole projection, feels a little more “teenage firm”, and in reconstruction – help create the upper pole fullness we need.

They will take over breast implant reconstruction with time. They are definitely better for the majority of patients. In breast augmentation, there are specific patients that benefit from the new implants :

- Very small breast with a tight lower pole – or an inadequate lower pole
- Patients with breast atrophy and a small amount of sag that want natural looking, “teenage firm” breasts

If you are having breast implant surgery, ask your surgeon if they would help you.

Reconstructive



Before



Reconstruction after Right Nipple Sparing and Left Skin Sparing Mastectomies



Before

After Reconstruction

Ready for a “Volume Lift”?

The appearance of Facial Aging has always been thought to be due to excess skin and sag. All of our treatments were some type of skin tighteninging procedure. Then with the use of collagen and fat injections, we realized that part of the problem is due to a loss of volume, or facial atrophy. Now more of our procedures include the addition of repositioning the facial tissues and volume, adding fat grafts to increase facial volume, and the use of “fillers” to replace volume non operatively.

Voluma is a new type of filler that has just become available in the USA – although it has been used in Europe for the last 10 years. It creates more lift than previous fillers, and can last up to 2 years. It is used over the lateral malar (cheek) and in the mid cheek region to give a fuller appearance. By filling up the skin envelope, the excess skin is lifted – helping in the completion of the “Liquid Facelift” Are you a candidate for a Volume Lift?



Before



After “Volume Lift”

"Crows Feet" – A New FDA Indication for Botox



Botox Before



Botox After

Botox is the most common cosmetic procedure performed – almost 5 million patients a year. Up to now, the FDA had only approved Botox for the “eleven” or Glabellar furrows, even though your plastic surgeons have used it to soften wrinkles in many other areas for over 20 years. Recently the FDA has approved Botox for the lateral orbital region (crow’s feet).

So what does this mean for our patients? Well you will see this indication advertise in magazines and on Television more. You can continue to have your crow’s feet, and many other areas treated with Botox. If having the FDA approve it makes you more comfortable, call us at (912) 355-8000 and schedule your appointment.

OBAGI Patient Appreciation Sale

Call in orders to
912-355-8000 or 800-260-7135
Or stop by our office



All OBAGI Products

15% off

February 10th - 14th

Has Time & Gravity Changed Your Augmentation Result?

A woman’s breast is often a focal point of their self image and sexuality. Plastic surgeons spend a significant amount of time and effort helping women get their breast closer to their desired shape and size, and reconstructing breasts that have been removed after cancer surgery.

Each year over 300,000 women choose to have their breast enhanced surgically. Even in patients that get a perfect result; time, pregnancy, aging, and weight gain can change that.

Two of the most common things that we see in patients that have had breast augmentation in the past – breast sag (Ptosis) and breast growth after pregnancy or weight gain. These changes can be corrected by either a breast lift alone, reducing the patient’s breast volume, or removing the implant and performing a breast mastopexy. Often the patients ends up back where she wanted to be right after her augmentation.



Changed to smaller implants and a lift.



Removal of implants and a lift.

Aesthetician Seminar

Please join our aestheticians
Jocelyn and Wanda
for an evening of beauty.

Location:

The Georgia Institute For Plastic Surgery
5361 Reynolds Street

Date:

Thursday, February 13, 2014
6:00 PM

SEATING IS LIMITED!

Please call now to make your reservations!

912-355-8000

The Georgia Institute
For Plastic Surgery would like to
invite all of our patients and friends
to join our team for the Annual

**Susan G. Komen
Race for the Cure**

event on Saturday, April 12th.

Call today for more details.

(912) 355-8000

susan g.
komen
FOR THE **cure**



Free Seminar

Are You Happy With Your Breasts?

*New Techniques for Creating
Natural, Beautiful Breasts*

by

Richard J. Greco, MD

Location:

5361 Reynolds Street

Date:

Thursday, February 27, 2014
6:00 PM

SEATING IS LIMITED!

Please call now to make
your reservations!

912-355-8000



Don't forget to pick up a Gift Certificate for that Special Valentine!

Offices also in: Effingham • Hilton Head • Hinesville • Reidsville • Richmond Hill • Statesboro • Vidalia

www.mycosmeticsurgeon.md

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