



Richard J. Greco, M.D. • William H. Dascombe, M.D. • John D. Paletta, M.D. • Thomas W. Horn, M.D. • W. Joseph Campbell, M.D.



ANNIVERSARY

## *Twenty Years of Plastic Surgery*

2018 marks the 20 year anniversary of The Georgia Institute For Plastic Surgery.

In 1998, David H. Smith, MD, Richard J. Greco, MD and William H. Dascombe, MD started their own practice with a very simple goal - "Provide Excellent Plastic Surgery at the Best Value and with the Highest Customer Service".

In order to expand our service, we brought on some excellent surgeons from around the country. John D. Paletta, MD joined us in 2004 to help lead us in the field of craniofacial surgery, head and neck reconstruction, and breast reconstruction. Thomas W. Horn, MD left another practice in town in 2012 to help expand the treatment of large complex extremity wounds and abdominal wall defects as well as enhanced microvascular breast reconstruction.

In July 2017, Joe Campbell, MD finished his role as Chief Resident at The University of Florida to bring innovation to our breast, head and neck microsurgery services. We already have plans to bring Patrick J. Buchanan, MD from The University of Florida in July 2019 to once again expand upon our hand surgery diversity and start a replantation program.

We have been acclaimed as the best plastic surgeons in Savannah for the past 5 years. Our group is involved in surgical research on a national scale; we are one of 16 groups in the 6.4 million National Institute for Health - MROC Study, the Mentor Athena Large Breast Implant Study,

and the Mentor Glow – Safety of Breast Augmentation Study. Every year our doctors give between 2 and 10 lectures at National Plastic Surgery meetings, write peer reviewed articles and textbook chapters. Our physicians serve as leaders in the National American Society of Plastic Surgery and they teach other plastic surgeons.

Over the last 20 years, the surgeons of The Georgia Institute For Plastic Surgery have performed over 50,000 operations. Our group has expert training and are nationally known for the following services:

- Cosmetic Surgery of the Face, Breast, and Body
- Hand Surgery
- Breast Reconstruction
- Complex Wounds
- Hernias and Abdominal Wall Reconstruction
- Botox & Fillers

Whether it is for the treatment of a skin lesion, a hand problem, disease of the breast, reconstruction after cancer, or the desire to learn how to improve your appearance through surgical and non-surgical procedures – our doctors strive to help you achieve your goals.

Our motto is and remains –

***Feel Better About Yourself!***

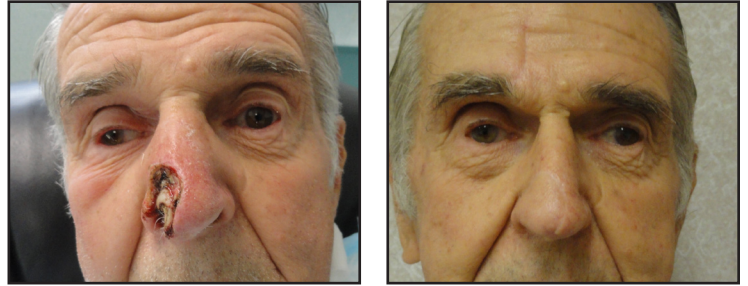
# SKIN CANCER *and your Plastic Surgeon*

Successful Management of your skin health often requires our collaboration with one of the many excellent dermatologists in Savannah. You should be seeing your dermatologist on a yearly basis for a skin screening where they will biopsy any suspicious lesions. Many of these lesions they manage daily, but when a large cancer needs to be removed or when the cancer involves the face, hands, or legs, we work in collaboration with your dermatologist to competently remove the cancer. This sometimes requires a local flap or a skin graft.

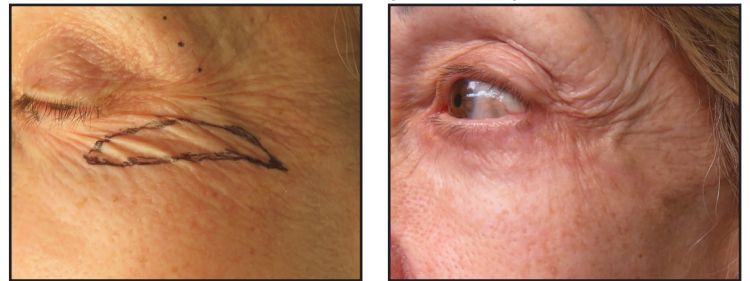
On occasion, we will do frozen section analysis where the cancer is removed and analyzed by a pathologist to ensure that there are clear margins around the cancer. This one hour process allows reasonable certainty that the cancer is completely removed and that the reconstruction can be completed at the same time without delay. In addition, the dermatologists or your primary care physician often ask us to help manage skin-related masses that need to be removed such as cysts and lipomas.

We also work with excellent MOHS surgeons in town. These dermatologists remove skin cancers and analyze the cancer borders to ensure complete eradication of the cancers. When they feel like a plastic surgeon needs to be involved in the reconstruction, they will call us and we work with them to complete any reconstructive work.

*MOHS Closure Before & After*



*Skin Lesion Before & After*



## *My Implants Are 20 Years Old*

Breast augmentation is the most popular cosmetic surgical procedure. There are millions of women who have breast implants that are more than 20 years old. The typical patient who has a breast augmentation is in their 20's or 30's and haven't had children yet. In the decades that follow there are many factors, including pregnancy, weight gain and menopause that affect the appearance of your breast. We are frequently asked how to handle the concerns of these patients.

***"My implants have been in for years, do I need any maintenance?"*** The simple answer is no. Unlike an oil change, implants do not need to be exchanged in a particular time interval. Generally, if you are not having any problems there is no need to have surgery.

***"What can be done for my breast that are sagging?"*** Ptosis or sagging can occur naturally as part of aging or after pregnancy. The treatment depends on the severity of ptosis. Mild to moderate ptosis may be treated with larger implants, whereas moderate to severe will require a breast lift.

***"My breasts are too big."*** Like any other surgery it is important to know the patient's concerns as well as their goals. With this information in hand the surgeon can determine if it is best to reduce the size of the implant, the size of the breast or both. Typically, if the implants are exchanged for smaller implants then a breast lift will also be required. If the patient wants to be slightly smaller this may be achieved with a small breast reduction or breast lift. If they want to have a more significant reduction then they are best served with reducing the implant and the breast. Lastly, the patient who wants to be as small as possible would likely need to have the implant removed as well as having a breast reduction or lift.

The surgeons at The Georgia Institute For Plastic Surgery are experienced in dealing with these problems. If you are unhappy with the changes that have occurred since your breast augmentation, make a consultation with one of our surgeons. After listening and understanding your concerns and desires your surgeon will be able to recommend the best option to achieve your goals.



*Before*



*After*

# Liposuction vs. Non-Surgical Fat Reduction

Liposuction is one of the most popular cosmetic procedures. The ability to remove significant amounts of fat through small incisions is appealing. Because it is a surgical procedure there has been interest in finding the “holy grail” of fat reduction that does not require surgery. Some of the methods developed to destroy fat include lasers, heat or freezing.

Liposuction is a surgical procedure wherein a tube is inserted through a small incision and the fat is literally sucked out. This results in the permanent removal of fat cells. Liposuction can remove a large amount of fat in one procedure and can be performed on multiple locations on the body. As with any surgical procedure, there can be swelling, bruising, pain and recovery time.

In contrast, Non-surgical fat reduction uses one of several methods to destroy fat cells which are subsequently removed by your body. Recovery time is significantly less, but isn't effective on large areas of fat. Therefore, multiple treatments may be necessary. The chief benefit of non-surgical fat reduction is that it is not surgery and doesn't require an incision. The result is less swelling, pain and recovery time. In fact, most can return to normal activity quickly.

Liposuction performed by a plastic surgeon is highly effective, more accurately targets fat and can be used in a variety of conditions. Liposuction is felt to be superior in the amount and accuracy of fat removal. In patients with a small amount of fat excess then non-surgical fat removal may be a good option. In the correct patient, non-surgical fat reduction works but cannot compare to the effectiveness of traditional liposuction.

## Liposuction Procedure



*Before*

*After*

## Forever Young BBL

Winter is a great time to schedule a “Forever Young” BBL (Broad Band Laser).

A BBL is great for improving any unwanted brown spots of the face, neck and chest as well as rosacea. While it doesn't “cure” rosacea, it can significantly improve the appearance and slow the aging process. Patients frequently have 3-4 treatments spaced 1-2 months apart and achieve 60-95% improvement in their appearance. The laser treatments take less than 1 hour and are performed without anesthesia. You can immediately return to work with the redness of a sunburn on treated areas.

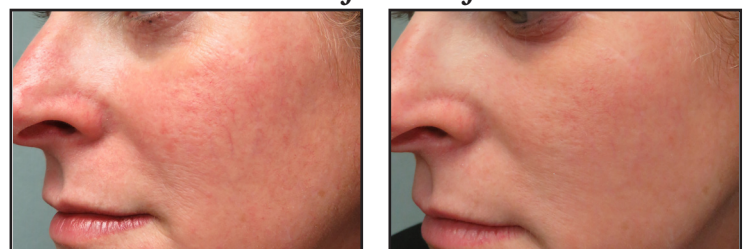
It is important to refrain from sun exposure 2 weeks before and 4 weeks after treatment and to use a daily sunblock in order



to maintain your results. Our treatment packages range from 1 single treatment to packages of 3 or 5.

Call us today to schedule a consultation to see how a Forever Young BBL can make you look younger in 2018!

### *BBL Before & After*



# Cheers to Healthy Skin



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# Baby Boomers How To Look As Young As You Feel!

Join  
**Dr. Richard Greco**  
for a **FREE & Informative Seminar**

Location:  
The Georgia Institute For Plastic Surgery  
5361 Reynolds St.

Date:  
**Thursday January 25, 2018 @ 6:00 PM**

Seating is Limited & Fills Up Fast!  
Make your reservation today!

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